



Cross-Cultural Dialogues: 74 Brief Encounters with Cultural Difference

Craig Storti

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Culture affects everything we do: the simplest phrase can be so steeped in cultural context that even seemingly innocent exchanges between people are loaded with cultural differences waiting to expand into misunderstanding and tension. In response, *Cross-Cultural Dialogues: 74 Brief Encounters with Cultural Difference* offers a collection of 74 brief conversations between an American and people from other cultures, spanning nearly every major region of the world. Each dialogue is categorized as a social, workplace or business interaction and contains at least one breach of cultural norms, which the reader is then challenged to address. Even the most careful reader will be caught off guard by some of the dialogues' hidden subtleties. Storti is meticulous in his analysis of each dialogue, pinpointing not only the moment when the interaction goes wrong, but also identifying the cultural reasons behind each participant's point of view. Whether training others or adding to your own cultural awareness, *Cross Cultural Dialogues* is an excellent resource, encouraging readers to engage in the world and increase their multicultural understanding.

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