



# Brilliant Strategy for Business: How to plan, implement and evaluate strategy at any level of management

Chris Dalton

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In Business, strategy is king. Leadership and hard work are all very well and luck is mighty useful, but it is strategy that makes or breaks a business, organisation or team. Of course, it is easier to talk a good strategic game than it is to execute one. This book will help you turn your words into effective and successful actions.



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