



Pet Sitting Profits for Beginners: How to Own and Operate Your Own Pet Sitting Business: The Ultimate Pet Sitting and Dog Walking Business Start Up Guide

Amy Morford

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The Ultimate Pet Sitting and Dog Walking Business Start Up Guide

Amy Morford has been in the dog-training business for more than twenty years and knows what it takes to succeed in a pet-related business. She has always enjoyed working with dogs and understands why others would be motivated to launch a pet sitting or dog walking business. It's admirable to dream, but will your dream of operating a pet sitting or dog walking business match the reality? Amy has created this guide to walk you step-by-step through the real world essentials you'll need to know before, during, and after your pet business launch.

A pet sitting and dog walking business faces many of the same pitfalls that all service businesses face. You're going to have to wear your business hat, your sales hat, your customer service hat, and many other hats because pet sitting requires people skills and business skills as well as the ability to control and care for dogs, cats, and other pets.

In this guide you'll find information on essentials, such as:

- Determining which services to offer
- Paperwork, supplies and essential equipment you need to take along on every home visit or walk
- Licenses and liability insurance coverage
- How to add products and price your service to maximize your profit

As is the case with any business, you'll spend a large portion of your time promoting and marketing your services, so Amy discusses multiple ways to "blow up" your business using multiple marketing techniques.

To give you a realistic glimpse of what you'll encounter when you open your business' doors, Amy provides a detailed "real world" example of the events and challenges occurring during a typical day in the life of a pet-sitting business owner.

Don't start your pet sitting or dog walking business without this useful guide by your side!

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