

# Boomers into Business: How Anyone Over 50 Can Turn What They Know into Dough Before and After Retirement

Lisa Orrell



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Are You a Boomer Seeking Ways to Generate More Income Now and Into Your Later Years? Yes? Then This is THE Book for You!

?EBRI.org Retirement Readiness Rating<sup>TM</sup> Report: 47.2% of older Boomers (56-62) are at risk of outliving their retirement savings. And 43.7% of younger Boomers (46-55) are at risk of not having enough money for basic monthly expenses when they retire.

These startling statistics have millions of people 50+ wondering, "What can I do to make money, fulltime or part-time, that is flexible, interesting, and possible to do into my golden years?"

Boomers into Business was written to answer that question! You will learn how to take what you know and turn it into dough. With the help of this book, you can improve your financial future; regardless of your education level, career experience or business background!

**Over 15 Experts Have Contributed Strategies!** 

?You'll Learn How to: \* Generate Income as an Expert on Most Any Topic

\* Determine What You Can Become an Expert On

\* Create or Improve Your Topic Expert Brand Platform

\* Expand Your Offerings if Already Self-Employed

\* Promote Your Expert Brand Through Effective PR

\* Implement Social Media for Massive Reach Revenue

\* Use Many Unique Marketing Strategies to Increase Your Income...and Much More!

"...Lisa's book delivers a wealth of tools and guidance to take you from where you are to where you want to be. I recommend it to all you Boomers planning your professional & financial futures!" -- Marilyn F.: 60'ish Boomer, Wealth Building Business Coach

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People live in this new moment of lifestyle always make an effort to and must have the free time or they will get large amount of stress from both lifestyle and work. So , whenever we ask do people have spare time, we will say absolutely indeed. People is human not a robot. Then we request again, what kind of activity do you possess when the spare time coming to a person of course your answer may unlimited right. Then do you ever try this one, reading guides. It can be your alternative throughout spending your spare time, the actual book you have read is definitely Boomers into Business: How Anyone Over 50 Can Turn What They Know into Dough Before and After Retirement.

#### **Bridget Chacon:**

The book untitled Boomers into Business: How Anyone Over 50 Can Turn What They Know into Dough Before and After Retirement contain a lot of information on that. The writer explains her idea with easy means. The language is very easy to understand all the people, so do definitely not worry, you can easy to read it. The book was written by famous author. The author brings you in the new era of literary works. It is easy to read this book because you can please read on your smart phone, or product, so you can read the book inside anywhere and anytime. In a situation you wish to purchase the e-book, you can open up their official web-site and also order it. Have a nice learn.

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