



# The Digital Real Estate Agent: Building The Brand of You

*Blaise Dietz, Michael Mannino II*

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From New York Times And USA Today Best Selling Author Pat Hiban ~

“As a Billion dollar producer and through my podcasts and speaking engagements, I've been blessed to meet thousands of talented, personable, forward thinking real estate marketing professionals. Blaise Dietz and Mike Mannino are two of my favorite, tech savvy digital marketers.”

Blaise Dietz and Mike Mannino own a digital marketing agency that specializes in helping real estate professionals build a brand around them.

Building the brand of you for less than \$5.00 per day, demystifying Facebook and other social media advertising platforms and showing agents how to automate the follow up process once and for all, is what The Digital Real Estate Agent is all about.

The Digital Real Estate Agent also explains:

- \* How Critical It Is To Build The Brand Of You
- \* How To Implement A Proven 7 Step Digital Marketing Blueprint
- \* How To Use Local Social Business Networks To Grow Your Local Influence

Real estate agents need to build a brand around them by offering localized, highly valuable content to their market place. Whether that's a “blueprint” for how to deal with real estate assets during a divorce, or a check list that shows home owners which “7 interior home improvements generate the greatest return on investment”.

Delivering quality local content and automating the follow up process is the key to building the brand of you and generating high quality referrals for life!

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