



# Connect and Grow: Build Your Business with Content Creation, Book II - Blogging for Business

*Dani Klahr*

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**Connect and Grow: Build Your Business with Content Creation, Book II - Blogging for Business** Dani Klahr

In *Connect and Grow: Build Your Business with Content Creation, Book II – Blogging for Business*, you will learn all the basics of building a blog and creating valuable blog content that will help you to grow your business

In this second book in the *Connect and Grow* series, professional content creator Danielle Klahr walks you through the process of designing, creating, and writing your blog. You will learn:

- Why you need to blog to remain competitive
- How to build a self-hosted Wordpress blog
- Identify your audience
- Choose topics that will provide value to your readers
- How to structure your blog posts
- Blog writing tips and best practices

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