

Plunkett's E-Commerce & Internet Business Almanac 2010: E-Commerce & Internet Business Industry Market Research, Statistics, Trends &

Leading Companies

Jack W. Plunkett



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Plunkett's E-Commerce & Internet Business Almanac 2010: E-Commerce & Internet Business Industry Market Research, Statistics, Trends & Leading Companies Jack W. Plunkett This new almanac will be your ready-reference guide to the E-Commerce and Internet Business worldwide! In one carefully-researched volume, you'll get all of the data you need on E-Commerce and Internet Industries, including: complete E-Commerce statistics and trends; Internet research and development; Internet growth companies; online services and markets; bricks & clicks and other online retailing strategies; emerging e-commerce technologies; Internet and World Wide Web usage trends; PLUS, in-depth profiles of over 400 E-Commerce & Internet companies: our own unique list of companies that are the leaders in this field. Here you'll find complete profiles of the hot companies that are making news today, the largest, most successful corporations in all facets of the E-Commerce Business, from online retailers, to manufacturers of software and equipment for Internet communications, to Internet services providers and much more. Our corporate profiles include executive contacts, growth plans, financial records, address, phone, fax, and much more. This innovative book offers unique information, all indexed and cross-indexed. Our industry analysis section covers business to consumer, business to business, online financial services, and technologies as well as Internet access and usage trends. The book includes numerous statistical tables covering such topics as ecommerce revenues, access trends, global Internet users, etc. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

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