



Simple Social Media: Marketing Your Restaurant in 30 Minutes a Day

Karen Rosenzweig

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Restaurant owners, managers and chefs: if you knew a 30 minute daily activity would recruit more guests, create stronger bonds with your regular diners, and allow you to quickly respond to negative customer experiences before you get blasted on Yelp, would you do it? Of course you would!

My new eBook “Simple Social Media: Marketing Your Restaurant in 30 Minutes a Day” will show you how to utilize my 30 minute daily social media checklist to increase your visibility and bring more hungry guests to your restaurant.

“A great resource for any restaurant owner venturing into the world of social media. Just comprehensive enough to arm you with the tools you need.” - Brian Canlis, Owner, Canlis Restaurant

In this book, you’ll discover my proven 30-minute checklist for managing your social media. Once you reallocate a half hour of your daily duties to include social media, spend no extra money and hire no additional staff, you’ll be on the road to social media success.

“Got a half-hour? You could take a quick trip to the bank or make a batch of vinaigrette. But why not use the time to buy a full-house of engaged customers through Twitter and Facebook? Marketing maven Karen Rosenzweig truly is One Smart Cookie and shares her 30-minute recipe for your social media success.” - Nancy Leson, Food Writer, Seattle Times

Through my simple 30 minute daily checklists, I’ll show you how to be active and in front of your guests on Facebook and Twitter daily. I’ll demonstrate how you can accomplish this without spending more money or hiring additional staff. Measureable results like new customers, repeat visits, increased visibility, talk of the town “buzz” and more income are within easy reach – and social media is now a vital part of your daily routine. That’s a winning plan!

“I love bringing people together through food, and social media is one of my favorite tools to build those relationships. Karen has whipped up a great recipe for chefs and restaurants to follow, using Twitter and Facebook to connect with your fans and community. I highly encourage you to check out what she’s cooked up for you – it’s delicious!” - Chef Art Smith, executive chef and co-owner of five restaurants, and two-time James Beard Award recipient

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Spent a free time for you to be fun activity to accomplish! A lot of people spent their leisure time with their family, or their very own friends. Usually they doing activity like watching television, going to beach, or picnic in the park. They actually doing same every week. Do you feel it? Would you like to something different to fill your personal free time/ holiday? Could be reading a book is usually option to fill your free time/ holiday. The first thing that you will ask may be what kinds of publication that you should read. If you want to consider look for book, may be the book untitled Simple Social Media: Marketing Your Restaurant

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