



GO MOBILE AND SUCCEED (Mobile Pet Grooming)

Ellen Ehrlich

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The MUST HAVE Manual For Starting And Growing Your Mobile Grooming Business. The FIRST book written by a successful mobile groomer for those interested in mobile pet grooming. Topics include choosing a school, choosing a vehicle, your area, weather, breed & breed trims, customers in the van, your canine customer, your human customer, overbooking, working on Saturday, client calls, newsletters, testimonials, retail, scheduling, GPS, reminder calls, pricing, routing, policy/release forms, the three most important questions, client calls, advertising, marketing, networking, your phone message, mobile tips, health & safety, pet industry trends and more. This book will also help you answer the important question: Is mobile grooming right for you? Foreword by Daryl Conner - In this book, Ellen has laid out a road map for people who are interested in mobile pet grooming. Her attention to detail, enthusiasm, and extreme professionalism are reflected in this guide. Readers can follow along, step by step, as they read about how Ellen moved not only into a career of grooming but set up an extremely successful mobile salon. Her formula worked for her and can be tailor-fit to work for others. This is the original definitive book for stylists considering moving into mobile, and contains ideas aplenty for established mobile groomers who want to crank their customer service up a notch. This long awaited information packed book is a gift to the future generation of mobile groomers. Ellen and her van were featured in an episode of the ANIMAL PLANET show "From Underdog To Wonderdog."

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Terrie Anderson:

The book untitled GO MOBILE AND SUCCEED (Mobile Pet Grooming) contain a lot of information on this. The writer explains her idea with easy method. The language is very straightforward all the people, so do certainly not worry, you can easy to read this. The book was published by famous author. The author brings you in the new era of literary works. You can easily read this book because you can continue reading your smart phone, or device, so you can read the book in anywhere and anytime. In a situation you wish to purchase the e-book, you can wide open their official web-site along with order it. Have a nice go through.

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