



Radio Production

Robert McLeish, Jeff Link

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A complete working handbook on every aspect of producing radio programmes to a professional standard. From operational techniques to news production, conducting interviews, writing radio scripts, news-reading and presentation, making commercials, producing different types of programme formats, outside broadcasts, music recording, features and drama, and programme evaluation: everything you need to know is laid out in a clear, accessible and readable manner.

This hands-on text will suit students on radio and media production courses, staff on in-house training courses and anyone in the field of radio production wishing to brush up on skills and the latest technology.

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Alan Sours:

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