

Accounting Information for Business Decisions



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This text offers an integrated approach to teaching managerial and financial accounting course topics for the Introductory or principles of Accounting course. Designed to help students understand how to use both managerial and financial accounting information to make decisions, this is the only introductory accounting book to have an entire chapter devoted to creative and critical thinking. Information and analysis of real-world companies, business issues and values, and international issues are integrated throughout the text. A non-technical approach makes this text suitable for the non-specialist and specialist alike.

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